

Government of West Bengal
Information & Cultural Affairs Department
325 S.C. Road Nabanna, Howrah-711102

Memo. No. 5785-ICA(N)

Date: 04th December, 2025

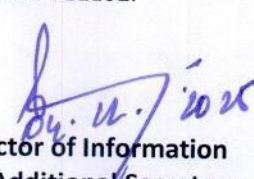
Quotation Notice

In connection with the "Procurement of Equinox Logger System with Centralised Database Server and Multi-viewer for Monitoring of 32 Nos. TV Channels (integrated with existing 1 Nos. 8 Channel Equinox Logger) having Content detection features for Digitization and Archiving Project (Media Monitoring Cell) of Information and Cultural Affairs Department, Govt. of West Bengal, at Room No. 905, Nabanna to be integrated with the existing project's module Web Server and Other Application", sealed quotations are invited by the undersigned on behalf of the Information & Cultural Affairs Department, Government of West Bengal from the bonafide and reputed agencies having sufficient experience for execution of work as mentioned in the annexure. Interested bidders may submit their quotation papers as per annexure.

The Quotation Forms, quotation documents containing detailed specifications, terms & conditions etc. shall be obtained from the following address on the basis of the applications of the interested bidders.

Information and Cultural Affairs Department, 9th Floor, Howrah – 711 or Quotation form may be downloaded from the website: www.wb.gov.in / www.egiyebangla.gov.in.

The quotation documents will be available between **12 noon. to 5 P.M. from 05.12.2025 to 15.12.2025 upto 1:00 PM** excluding Saturday, Sunday and other Government holidays and the **last date of submission of duly filled up quotation papers is on 16.12.2025 up to 1.00 pm** and duly filled up quotation paper shall be submitted at the box kept in the above mentioned address. The **technical bids will be opened on 16.12.2025 at 2:00 pm** and Technical presentation will be held on 17.12.2025 at 3:00 pm in the Conference Room, Room No. 901, 9th Floor, Nabanna, 325, Sarat Chatterjee Road, Howrah-711102. Interested bidders must be attend physically/ Virtually in the presence of the Tender Committee in the technical presentation programme with CD/Pen Drive/ Virtual Meeting on 17.12.2025 at 3:00 pm in the Conference Room, Room No. 901, 9th Floor, Nabanna, 325, Sarat Chatterjee Road, Howrah-711102.

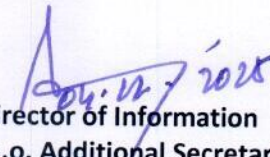

Director of Information
& e.o. Additional Secretary
I & CA Department, Govt. of W.B

Memo. No.5785/1(10)-ICA(N)

Date: 04th December, 2025

Copy forwarded for favour of kind information and necessary action for wide publicity:

1. The CEO, Nandan, 1/1 AJC Bose Road, Kolkata -700020
2. The Administrative Officer, Rabindra Sadan, 1/1 AJC Bose Road, Kolkata -700020
3. The Additional Director of Culture, 1/1 AJC Bose Road, Kolkata -700020
4. The Joint Director of Culture Sisir Mancha, 1/1 AJC Bose Road, Kolkata -700020
5. The Secretary, Natya Academy, 1/1 AJC Bose Road, Kolkata -700020
6. The Secretary, Paschimbanga Bangla Academy, 1/1 AJC Bose Road, Kolkata -700020
7. The Administrative Officer, Madhusudan Mancha, Dhakuria, Kolkata -700031
8. The Administrative Officer, Girish Mancha, 76/1, Bagbazar Street, Kolkata -700003
9. Sr. P.A. to the Secretary, I &CA Department, Govt. of West Bengal, Nabanna, Howrah- 711102
10. Copy for Guard file


Director of Information
& e.o. Additional Secretary
I & CA Department, Govt. of W.B

Bid Letter Form

(To be filled by the bidder)

From : _____

Date:

(Registered name and address of the Bidder.)

To:

Director of Information
& e.o. Additional Secretary
I & CA Department, Govt. of W.B

Madam,

Having examined the quotation documents, I/we the undersigned, offer the rates as per prescribed Financial Bid Format for the following works as per detailed in the bid document in response to your 'Notice inviting Quotation vide your No. **5785-ICA(N)** dated 04/12/2025: "Procurement of Equinox Logger System with Centralised Database Server and Multi-viewer for Monitoring of 32 Nos. TV Channels (integrated with existing 1 Nos. 8 Channel Equinox Logger) having Content detection features for Digitization and Archiving Project (Media Monitoring Cell) of Information and Cultural Affairs Department, Govt. of West Bengal, at Room No. 905, Nabanna to be integrated with the existing project's module Web Server and Other Application".

If our Bid is accepted, we undertake to:

1. Implement the prescribed work as per delivery schedule in conformity with the bid documents at the rate as offered by us in the bid document.
2. Earnest Money of **Rs. 1,50,000/- (Rupees one lakh fifty thousand only)** by Demand Draft drawn in favour of "Folk and Tribal Cultural Center", payable at Kolkata shall be deposited along with the offer.
3. Execute all contractual documents as required in the bid document.
4. Abide by all the terms & condition as mentioned in the Quotation Documents.
5. Maintain validity of the contract until completion of the work from the date of opening of the quotation as specified in the bid documents that shall remain binding upon us on acceptance of our offer.
6. All quotation papers duly signed by the authorized person are enclosed herewith.

Dated:

Witness:

Signature:

Address: (in the capacity of Duly Authorised to sign bid for and on behalf of).

A. General Terms and Conditions for Annexure:

1. The quotation papers should be submitted in the following manner:
 - a) Sealed envelope should contain the TECHNICAL BID with the mention on the envelope as **"Technical Bid"**.
 - b) Another Sealed envelope should contain the Financial Quotation with the mention on the envelope as **"FINANCIAL BID"** - Not be opened before Technical Bid.
 - c) The above mentioned two envelopes should be put in a bigger envelope **with the mention of category i.e. (Annexure)** and it should be submitted in a sealed manner.
2. The technical bid documents will contain the following papers:
 - i. Copy of previous work orders having such type of services rendered.
 - ii. All papers as mentioned in the heading **"Qualifying Requirements (QR)"**
Earnest Money of **Rs. 1,50,000/- (Rupees one lakh fifty thousand only)** by Demand Draft drawn in favour of **"Folk and Tribal Cultural Center"**, payable at Kolkata shall be deposited along with the offer.
3. The rates are to be quoted both in words and figures. The evaluation would be made on Technical Bid and financial quotes as per prescribed evaluation policy.
4. Under any circumstances, no extra payment will be made.
5. Quality of works should be maintained by the agency.
6. The last date and time for submission of quotation is on **15/12/2025 up to 1pm**. The quotation will be opened on **16/12/2025 at 2 pm**. The bidders or his authorized person may like to present at the time of opening of the quotation.
7. The authority reserves the right to accept or reject any quotation without assigning reason whatsoever.
8. The Quotation needs to be submitted in favour of The Director of Information, I & CA Department, Govt. of West Bengal
9. **Selection of agency should be done on the basis of OEM Rates & qualifying requirements submitted by the bidders.**
10. The Financial Proposal will be opened only for those bidders whose qualifying requirements are upto the mark.

11. Payment Terms and Conditions:

After completion of the Supply, installation, configuration and training of above solution, Tax Invoice in triplicate along with related challans and other documentary evidence, shall be submitted by you to – The Director of Information for making necessary payment in due course.

The following documents must be submitted along with the claim, in order to examine and process it further:-

- 1) Delivery Challan in form of e-bill/ e-invoice (in triplicate).
- 2) Installation Report & Onsite Warranty Certificate.
- 3) PAC Certificate;
- 4) Purchase Order Copy;
- 5) SLA Certificate of OEM
- 6) Performance Bank Guarantee of **Rs. 1,50,000/- (Rupees one lakh fifty thousand only)**, valid until 5 years from the date of issuance of Purchase Order.

Qualifying Requirements (QR):

The Bidder shall provide:

(a)	Trade License Or, Shop and Establishment and Memorandum of Association & Article of Association (as applicable)
(b)	GSTIN Registration Certificate (if any)
(c)	PAN Card
(d)	Testimonial from at least two clients (Purchase Order/ completion Certificate)
(e)	Filled up Format 1 – Declaration of Acceptance of Terms and Conditions
(f)	Latest income tax return
(g)	Last one year audit report
(h)	Work experience Certificate
(i)	Earnest Money of Rs. 1,50,000/- (Rupees one lakh fifty thousand only) by Demand Draft drawn in favour of "Folk and Tribal Cultural Center", payable at Kolkata shall be deposited along with the offer.

Dated this _____ day of _____.

Signature

Address with Email Id & Contact Number:

(in the capacity of Duly Authorized to sign bid for and on behalf of).

Procedure of evaluation of bid would be as follows:

Stage -1			
Sl. No.	Criteria	Maximum Score	Marks allotted by the evaluator
1	Average annual turnover in last 3 consecutive financial years (F/y- 2021-22, 2022-23, 2023-24)	30	<ul style="list-style-type: none"> Up to 2 Crore – 10 marks 3 Crore to 5 Crore – 20 marks 5 Crore and 8 crore – 30 marks
2	Similar nature of Purchase Order on Broadcast or, IT Equipment from any Government, Semi Government and TV Channels Or, Government Undertaking (Last 3 years) (F/y. 2022-23, 2023-24, 2024-25)	20	<ul style="list-style-type: none"> Purchase Order More than 1Crore - Upto 2 Order: 20 Marks - Less Than 2 Order: 10 Marks
3	Presentation on Specific Product and Solution.	40	Product Specification, Integrated Plan with existing project and Web based Application
4	Office & Support Personnel directly from OEM in India. Supportive Document: Resume & Supporting Papers	10	<ul style="list-style-type: none"> More than 4 Qualified Engineer – 10 Marks 4 to Less than 2 Qualified Engineer – 5 Marks
	Total marks	100	
The technical proposal should score more than 70 marks out of 100 to be considered for Financial Evaluation.			

Selection Stage – I (Technical Bid Evaluation)

On the basis of technical evaluations a short list will be prepared on the basis of the marks obtained by the respective bidder and the list will be prepared. To qualify for the financial bid, the bidders must have to score more than 70 marks for technical bid. AOC will be offered to the lowest bidder.

Selection Stage – II (Financial Bid Evaluation)

The Financial Proposal will be opened only for those bidders whose technical/creative proposals receive the minimum qualifying marks by the Evaluation Committee. If a Technical Bid does not receive the minimum specified marks, the corresponding Financial Bid will not be opened.

Technical Specification:

Procurement of Equinox Logger System with Centralised Database Server and Multi-viewer for Monitoring of 32 Nos. TV Channels having Content detection features for Digitization and Archiving Project (Media Monitoring Cell) of Information and Cultural Affairs Department, Govt. of West Bengal, at Room No. 905, Nabanna to be integrated with the existing project's module Web Server and Other Application",

SL	Particular	Quantity
A	<p>Model No. EQ-AVL-SD-AN-8 (Analog)</p> <p>Software Application:</p> <p>Equinox 8 Channel Analog Logger with 90 Days Storage@1024kbps (Video/Audio-Capture Bit Rate), Minimum 180 days recycles based media RAID storage, Media recording rate should be at 512 / 1024Kbps, live web based monitoring and backup system, Compliance recording, content detection, ingesting, media monitoring, rating analysis, video streaming, 24x7x365 based recording and time scheduling facility. Fault detection with SNMP traps, email reporting, Low-res TS clip facility. Date and time stamping on clip facility. Auto purge clips on FIFO basis. Customizable rates/ formats / resolution recording. Export content to any format (mp4.). Primary and secondary channels multi-viewer facility.</p> <p>Content detection module is used to monitor or recognize custom or specific content. It's a very powerful and accurate method of searching for Advertisements, Songs, Promos or any repeated content. The search is based upon both the Audio or the Video content.</p> <ul style="list-style-type: none">• Allows search on all content• Facility to mark portions of captured video, or import external clips to be searched• Extremely fast search engine, gives results within seconds• Customizable report with facility to export• Video Content Search feature added <p>Onsite Comprehensive Warranty: 3 Years</p>	3
	<p>Hardware Configuration:-</p> <p>2U, 19" rack Mountable Chassis with Rails, Intel Xeon 12 core 2Ghz Processor or higher, 64 GB RAM, 480 GB SSD for OS, Storage - 10TB usable in RAID 1/5/6, 2 x 1GB NIC, Dual Redundant Power Supply, 8 Channel Analog Capture Card, OS - Windows 2019 Server or higher</p> <p>Onsite Comprehensive Warranty: 3 Years</p>	

B	Model No. EQ-WEBDB-SERV Software Application: Web/DB Server for single point access of all channels (From 4 Logger) Configuration:- Web/DB server for single point access of all channels 1U, 19" rack Mountable Chassis with Rails, Intel Xeon 10 core 2Ghz Processor or higher, 32GB RAM, 2 x 1GB NIC, Dual Redundant Power Supply, 240GB SSD for OS, Storage - 2TB usable in RAID 1/5/6, OS - Windows 2019 Server or higher Onsite Comprehensive Warranty: 3 Years	1
C	Model No. EQ-MV-16 Software Application: Equinox 16 Channel Multi-Viewer Hardware Configuration:- Multi-viewer H/w configuration is as below: 1U, 19" Rack Mountable Chassis with Rails, Intel Xeon 12 core 2Ghz Processor or higher, 32GB RAM, 2 x 1GB NIC, Dual Redundant Power Supply, 480GB SSD for OS, AGP with 4GB RAM OS - Windows 2019 Server or higher Onsite Comprehensive Warranty: 3 Years	2
D	HDMI To HDMI - Ethernet Extender for 2 number logger monitor to large screen monitor with same multi-viewer output. (Main & Backup) Onsite Warranty: 3 Years	4
E	Installation and Commissioning HSN: 998313	1
F	Additional 2 Years onsite comprehensive warranty: After expiry of 3 Years onsite base warranty	1

ANNEXURE

(Enclosure to quotation notice no.-ICA(N)dated / /2025.

Financial Bid Format

(Price to be quoted here in this sheet)

Procurement of High Speed data transfer enable Network Storage for Digitization and Archiving Project (Media Monitoring Cell) of Information and Cultural Affairs Department, Govt. of West Bengal, at Room No. 905, Nabanna to be integrated with the existing project's module Web Server and Other Application",

SL	Particular	Quantity	Rate Inclusive GST	Total Amount Inclusive GST
A	<p>Model No. EQ-AVL-SD-AN-8 (Analog) Software Application:</p> <p>Equinox 8 Channel Analog Logger with 90 Days Storage@1024kbps (Video/Audio-Capture Bit Rate), Minimum 180 days recycles based media RAID storage, Media recording rate should be at 512 / 1024Kbps, live web based monitoring and backup system, Compliance recording, content detection, ingesting, media monitoring, rating analysis, video streaming, 24x7x365 based recording and time scheduling facility. Fault detection with SNMP traps, email reporting, Low-res TS clip facility. Date and time stamping on clip facility. Auto purge clips on FIFO basis. Customizable rates/ formats / resolution recording. Export content to any format (mp4.). Primary and secondary channels multi-viewer facility.</p> <p>Content detection module is used to monitor or recognize custom or specific content. It's is a very powerful and accurate method of searching for Advertisements, Songs, Promos or any repeated content. The search is based upon both the Audio or the Video content.</p> <ul style="list-style-type: none"> • Allows search on all content • Facility to mark portions of captured video, or import external clips to be searched • Extremely fast search engine, gives results within seconds • Customizable report with facility to export • Video Content Search feature added <p>Onsite Warranty: 3 Years</p>	3		
	<p>Hardware Configuration:- 2U, 19" rack Mountable Chassis with Rails, Intel Xeon 12 core 2Ghz Processor or higher, 64 GB RAM, 480 GB SSD for OS, Storage - 10TB usable in RAID 1/5/6, 2 x 1GB NIC, Dual Redundant Power Supply, 8 Channel Analog Capture Card, OS - Windows 2019</p>			

	Server or higher			
	Onsite Warranty: 3 Years			
B	Model No. EQ-WEBDB-SERV Software Application: Web/DB Server for single point access of all channels (From 4 Logger) Configuration:- Web/DB server for single point access of all channels 1U, 19" rack Mountable Chassis with Rails, Intel Xeon 10 core 2Ghz Processor or higher, 32GB RAM, 2 x 1GB NIC, Dual Redundant Power Supply, 240GB SSD for OS, Storage - 2TB usable in RAID 1/5/6, OS - Windows 2019 Server or higher Onsite Warranty: 3 Years	1		
C	Model No. EQ-MV-16 Software Application: Equinox 16 Channel Multi-Viewer Hardware Configuration:- Multi-viewer H/w configuration is as below: 1U, 19" Rack Mountable Chassis with Rails, Intel Xeon 12 core 2Ghz Processor or higher, 32GB RAM, 2 x 1GB NIC, Dual Redundant Power Supply, 480GB SSD for OS, AGP with 4GB RAM OS - Windows 2019 Server or higher HSN: 852550	2		
D	HDMI To HDMI - Ethernet Extender for 2 number logger monitor to large screen monitor with same multi-viewer output. (Main & Backup) Onsite Warranty: 3 Years	4		
E	Installation and Commissioning HSN: 998313	1		
F	Additional 2 Years onsite comprehensive warranty: After expiry of 3 Years onsite base warranty	1		
	Total			

Date :

Signature of the Bidder Stamp: